



THE BRIDAL SHOP

Peter: As usual, the In violation-release is preceded by hundreds of necessary and unnecessary discussions, mainly in our mailbox. They could be in such different topics as how to approach art, how we choose to balance a certain instrument or simply making three songs into a unity! Since we live in three different cities, those discussions could last for days.

Karl Daniel: The main difference for me is that In violation is more angst-ridden than the previous releases. It's the Zeitgeist, I suppose... It was summer - and in order to pay my rent, and, more important, to enrich my social competence - I was working with the elderly, and I remember suddenly finding myself in a situation where all this bureaucracy and cynical standards how to run one's business when working in the non-institutional care rained down on me like daggers. I was all of a sudden in this bleeding middle, surrounded by the indifference of business-thinkers, of careerists and consumers; I was suddenly seeing the damage of today's society at close range: there was the lack of concern, the downward spiral of social relations, there was this big wound where care solely meant "how to make money". And I just felt that people in the Western world can no longer ignore the direction in which society is travelling.

Toomas: When it comes to how the sound differs from before, at first I must say that it's of course individual for every listener what interpretations of the songs they make, and of course they mean different things for the four individuals of The Bridal Shop too. That makes it hard for me to say exactly how our music has developed when talking about the soul in it. But simply I think these songs have a darker feel than Bay The Moon and From Seas. But I also don't see those previous two as these really sweet and shiny records which I've noticed people often consider them being, so maybe the darkness aspect is only in my, or our, minds, haha. However, with this release I see the connection between the songs and the cover being stronger than before. And an obvious and more shallow difference to the earlier records would of course be that our love for dance music comes out clearer on In Violation than on our earlier releases. I really enjoy the deeper bass drums and the overall warmth in these two new tracks.

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